

The Asset Allocation report provides an overview of the clients' current asset allocation and a proposed asset allocation that may better meet the clients' investor profile.

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# Asset Allocation



Joe and Jane Sample-Affluent  
Ridgefield, Connecticut

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# Asset Allocation Overview

## What is Asset Allocation?

Asset allocation is the process of aligning your risk tolerances, financial objectives, and investment time horizon to your investment portfolio. Selecting different asset types (commonly known as asset classes) may reduce the risk of your overall investment portfolio.

The three most common asset types (classes) are as follows:

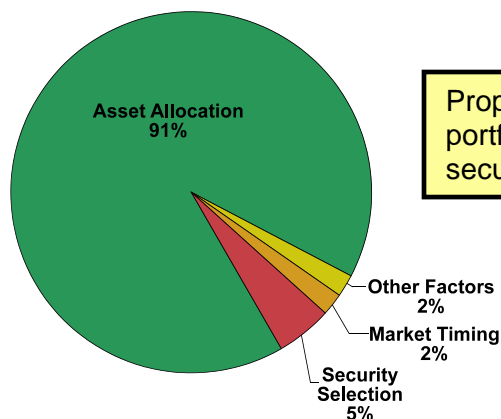
- Cash or short-term investments (savings accounts, money market accounts, etc.)
- Fixed Income investments (CDs, bonds, etc.)
- Equities (domestic and foreign stock, etc.)

Each of these three asset classes can be further subdivided. For example, equities may be broken down by size (small, medium or large capitalized companies), different sectors of the economy (technology, financial services, etc.) or be divided geographically (US, Europe, Asia, etc.).

The decision of how to allocate your investments depends on a number of factors including your investment objectives, time horizon, attitudes toward acceptable risk, desired return and tax bracket.

The basic premise of asset allocation is that by diversifying your investments over a number of different assets and asset classes, you can help reduce the risk of the entire portfolio while maintaining your desired long-term return rate expectations. Over the long term, an appropriate asset allocation (what to buy) is more important than when to buy. Generally, a decline in one asset class can be offset by an increase in another. Your choice of individual investments can also help reduce the risk of your portfolio. For example, if you diversify within each asset class and choose a number of stocks across different industries, your technology stock may be declining while your financial services stock may be rising. This strategy can also help reduce overall portfolio risk as opposed to investing all of your stocks in a single company or sector of the economy.

Studies have shown selection of a portfolio's asset allocation can be responsible for over 90% of a portfolio's performance with the remaining portion comprised of market timing, security selection, and other factors.



Proper diversification reduces overall portfolio risk and plays a bigger role than security selection and market timing.

Source: Brinson, Hood and Beebower, "Determinants of Portfolio Performance," Financial Analyst Journal, May-June 1991.



# Risk Tolerance Analysis

The risk tolerance questionnaire responses determine the clients' suggested asset mix or investment profile and time horizon. Review all responses with the client to ensure accuracy.

## Risk Tolerance Analysis results:

Portfolio	Investment Profile	Time Horizon
Entire Portfolio	Moderate	Very Long

Different investors have different risk tolerances. Much of the difference stems from time horizon. That is, someone with a short investment time horizon is less able to withstand losses. The remainder of the difference is attributable to the individual's appetite for risk. Volatility can be nerve-wracking for many people and they are more comfortable when they can avoid it. However, there is a definite relationship between risk and return. Investors need to recognize this risk/return trade-off. The following risk tolerance questionnaire has been designed to measure an individual's ability (time horizon) and willingness (risk tolerance) to accept uncertainties in their investment's performance. The total score recommends which of the five risk profiles is most appropriate for the investor.

1. When do you expect to begin withdrawing money from your investment account?

Portfolio	Less than 1 year	1 to 2 years	3 to 4 years	5 to 7 years	8 to 10 years	11 years or more
Entire Portfolio						X

2. Once you begin withdrawing money from your investment account, how long do you expect the withdrawals to last?

Portfolio	I plan to take a lump sum distribution	1 to 4 years	5 to 7 years	8 to 10 years	11 years or more
Entire Portfolio					X

3. Inflation, the rise in prices over time, can erode your investment return. Long-term investors should be aware that, if portfolio returns are less than the inflation rate, their ability to purchase goods and services in the future might actually **decline**. However, portfolios with long-term returns that significantly exceed inflation are associated with a higher degree of risk.

Which of the following portfolios is most consistent with your investment philosophy?

- a) **Portfolio 1** will most likely exceed long-term inflation by a significant margin and has a high degree of risk.
- b) **Portfolio 2** will most likely exceed long-term inflation by a moderate margin and has a high to moderate degree of risk.
- c) **Portfolio 3** will most likely exceed long-term inflation by a small margin and has a moderate degree of risk.
- d) **Portfolio 4** will most likely match long-term inflation and has a low degree of risk.

Portfolio	Option a	Option b	Option c	Option d
Entire Portfolio			X	

4. Portfolios with the highest average returns also tend to have the highest chance of short-term losses. The table below provides the average dollar return of four hypothetical investments of \$100,000 and the possibility of losing money (ending value of less than \$100,000) over a **one-year holding period**. Please select the portfolio with which you are most comfortable.

Probabilities After 1 Year		
	Possible Average Value at the End of One Year	Chance of Losing Money at the End of One Year
a. Portfolio A	\$105,000	<b>21%</b>
b. Portfolio B	\$107,000	<b>25%</b>
c. Portfolio C	\$109,000	<b>27%</b>
d. Portfolio D	\$111,000	<b>29%</b>

Portfolio	Option a	Option b	Option c	Option d
Entire Portfolio		X		

5. Investing involves a trade-off between risk and return. Historically, investors who have received high long-term average returns have experienced greater fluctuations in the value of their portfolio and more frequent short-term losses than investors in more conservative investments have. Considering the above, which statement best describes your investment goals?

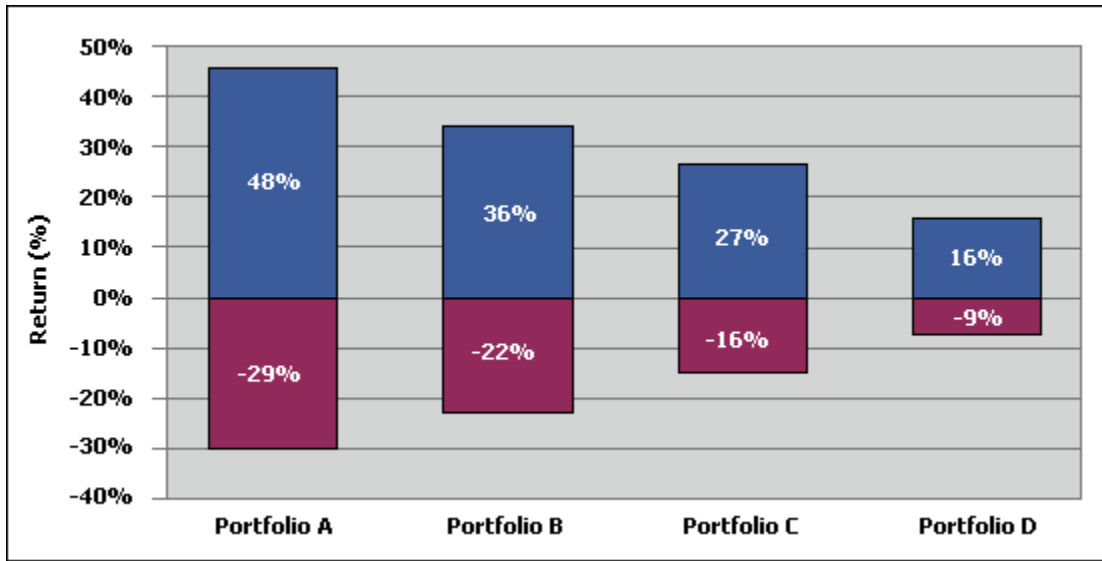
- a) **Protect the value of my account.** In order to minimize the chance for loss, I am willing to accept the lower long-term returns provided by conservative investments.
- b) **Keep risk to a minimum** while trying to achieve slightly higher returns than the returns provided by investments that are more conservative.
- c) **Balance** moderate levels of risk with moderate levels of returns.
- d) **Maximize long-term investment returns.** I am willing to accept large and sometimes dramatic fluctuations in the value of my investments.

Portfolio	Statement a	Statement b	Statement c	Statement d
Entire Portfolio			X	

6. Historically, markets have experienced downturns, both short-term and prolonged, followed by market recoveries. Suppose you owned a well-diversified portfolio that fell by 20% (i.e. \$1,000 initial investment would now be worth \$800) over a short period, consistent with the overall market. Assuming you still have 10 years until you begin withdrawals, how would you react?

Portfolio	I would not change my portfolio	I would wait at least one year before changing to options that are more conservative	I would wait at least three months before changing to options that are more conservative	I would immediately change to options that are more conservative
Entire Portfolio		X		

7. The following graph shows the hypothetical results of four sample portfolios over a one-year holding period. The best potential and worst potential gains and losses are presented. Note that the portfolio with the best potential gain also has the largest potential loss. Which of these portfolios would you prefer to hold?



Portfolio	Portfolio A	Portfolio B	Portfolio C	Portfolio D
Entire Portfolio			X	

8. I am comfortable with investments that may frequently experience large declines in value if there is a potential for higher returns.

Portfolio	Agree	Disagree	Strongly disagree
Entire Portfolio	X		

# Account Details

As proper diversification of assets and implementation of the investment profile requires considering all of the clients' assets in order to be effective, use this as an opportunity to initiate a discussion of assets being managed elsewhere.

The table below provides a list of the holdings for each account in the current portfolio.

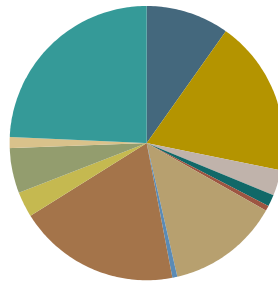
Description	Value	% of Account	% of Portfolio
<b>Joe's 401(k)</b>			
Columbus Silver	\$145,000	42.0%	9.5%
Vanguard Long-Term Treasury Inv	\$200,000	58.0%	13.1%
American Century Capital Val Inv	\$0	0.0%	0.0%
<b>Account Total</b>	<b>\$345,000</b>		<b>22.5%</b>
<b>Jane's 401(k)</b>			
Microsoft	\$75,000	13.0%	4.9%
Vanguard Windsor II Investor	\$250,000	43.5%	16.3%
Forward Income & Growth Allocation C	\$250,000	43.5%	16.3%
<b>Account Total</b>	<b>\$575,000</b>		<b>37.5%</b>
<b>Ridgefield Bank Savings</b>			
New Holding	\$50,000	100.0%	3.3%
<b>Account Total</b>	<b>\$50,000</b>		<b>3.3%</b>
<b>Ridgefield Bank Checking</b>			
New Holding	\$25,000	100.0%	1.6%
<b>Account Total</b>	<b>\$25,000</b>		<b>1.6%</b>
<b>Julia's Education Plan</b>			
New Holding	\$102,000	100.0%	6.7%
<b>Account Total</b>	<b>\$102,000</b>		<b>6.7%</b>
<b>Mark's Education Plan</b>			
New Holding	\$92,000	100.0%	6.0%
<b>Account Total</b>	<b>\$92,000</b>		<b>6.0%</b>
<b>Vacation Timeshare</b>			
New Holding	\$28,000	100.0%	1.8%
<b>Account Total</b>	<b>\$28,000</b>		<b>1.8%</b>
<b>Jane's Brokerage Account</b>			
American Funds Bond Fund of Amer A	\$42,500	42.5%	2.8%
Vanguard REIT Index Inst	\$9,500	9.5%	0.6%
ETF Market Opportunity	\$48,000	48.0%	3.1%
<b>Account Total</b>	<b>\$100,000</b>		<b>6.5%</b>
<b>Joint Savings</b>			
New Holding	\$215,000	100.0%	14.0%
<b>Account Total</b>	<b>\$215,000</b>		<b>14.0%</b>
<b>Portfolio Total</b>	<b>\$1,532,000</b>		<b>100.0%</b>

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# Current Asset Mix

This pie graph illustrates your current asset mix. The table below provides a breakdown of the percentages and dollar values for each asset class in the current asset mix.

**Current Asset Mix**



Rate of Return	7.03%
Standard Deviation	10.33%

Asset Class	Current Asset Mix	
	(%)	(\$)
Large Cap Growth Equity	9.8	150,740
Large Cap Value Equity	18.4	282,620
Mid Cap Equity	3.0	45,380
Small Cap Equity	1.4	21,280
US REITs	0.6	9,500
International Equity	13.2	202,500
Emerging Markets Equity	0.6	8,840
Long Term Bonds	19.1	291,875
Intermediate Term Bonds	3.0	46,335
High Yield Bonds	5.3	81,500
International Bonds	1.3	19,705
Cash	24.3	371,725
<b>Total</b>	<b>100.0</b>	<b>1,532,000</b>

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Review aspects of the current asset mix that may need to be adjusted.

# Current Portfolio Breakdown

Illustrate holding breakdowns for each asset class by dollar and percentage values. Identify any overexposure to a particular holding or asset class.

The table below provides a breakdown of the percentages and dollar values for each asset class in the current portfolio.

Asset Class	Holding	Type	% of Asset Class	% of Portfolio	Asset Value
<b>Large Cap Growth Equity</b>					
	ETF Market Opportunity	Non-Qualified	12.1%	1.2%	\$18,240
	New Holding	Non-Qualified	3.7%	0.4%	\$5,600
	American Century Capital Val Inv	401(k)	0.0%	0.0%	\$0
	Forward Income & Growth Allocation C	401(k)	18.2%	1.8%	\$27,500
	Microsoft	401(k)	49.8%	4.9%	\$75,000
	New Holding	529 Plan	6.8%	0.7%	\$10,200
	New Holding	529 Plan	6.1%	0.6%	\$9,200
	Vanguard Windsor II Investor	401(k)	3.3%	0.3%	\$5,000
Total Large Cap Growth Equity				<b>9.8%</b>	<b>\$150,740</b>
<b>Large Cap Value Equity</b>					
	ETF Market Opportunity	Non-Qualified	0.7%	0.1%	\$1,920
	American Century Capital Val Inv	401(k)	0.0%	0.0%	\$0
	Forward Income & Growth Allocation C	401(k)	4.4%	0.8%	\$12,500
	New Holding	529 Plan	10.8%	2.0%	\$30,600
	New Holding	529 Plan	9.8%	1.8%	\$27,600
	Vanguard Windsor II Investor	401(k)	74.3%	13.7%	\$210,000
Total Large Cap Value Equity				<b>18.4%</b>	<b>\$282,620</b>
<b>Mid Cap Equity</b>					
	ETF Market Opportunity	Non-Qualified	6.3%	0.2%	\$2,880
	New Holding	Non-Qualified	12.3%	0.4%	\$5,600
	Forward Income & Growth Allocation C	401(k)	38.6%	1.1%	\$17,500
	New Holding	529 Plan	22.5%	0.7%	\$10,200
	New Holding	529 Plan	20.3%	0.6%	\$9,200
Total Mid Cap Equity				<b>3.0%</b>	<b>\$45,380</b>
<b>Small Cap Equity</b>					
	ETF Market Opportunity	Non-Qualified	47.4%	0.7%	\$10,080
	New Holding	Non-Qualified	52.6%	0.7%	\$11,200
Total Small Cap Equity				<b>1.4%</b>	<b>\$21,280</b>
<b>US REITs</b>					
	Vanguard REIT Index Inst	Non-Qualified	100.0%	0.6%	\$9,500
<b>International Equity</b>					

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Asset Class	Holding	Type	% of Asset Class	% of Portfolio	Asset Value
	Columbus Silver	401(k)	71.6%	9.5%	\$145,000
	Forward Income & Growth Allocation C	401(k)	16.0%	2.1%	\$32,500
	Vanguard Windsor II Investor	401(k)	12.3%	1.6%	\$25,000
<b>Total International Equity</b>				<b>13.2%</b>	<b>\$202,500</b>
<b>Emerging Markets Equity</b>					
	ETF Market Opportunity	Non-Qualified	43.4%	0.3%	\$3,840
	Forward Income & Growth Allocation C	401(k)	56.6%	0.3%	\$5,000
<b>Total Emerging Markets Equity</b>				<b>0.6%</b>	<b>\$8,840</b>
<b>Long Term Bonds</b>					
	American Funds Bond Fund of Amer A New Holding	Non-Qualified	2.2%	0.4%	\$6,375
	American Century Capital Val Inv	Non-Qualified	36.8%	7.0%	\$107,500
	Forward Income & Growth Allocation C	401(k)	0.0%	0.0%	\$0
	Forward Income & Growth Allocation C	401(k)	3.4%	0.7%	\$10,000
	Vanguard Long-Term Treasury Inv	401(k)	57.6%	11.0%	\$168,000
<b>Total Long Term Bonds</b>				<b>19.1%</b>	<b>\$291,875</b>
<b>Intermediate Term Bonds</b>					
	American Funds Bond Fund of Amer A New Holding	Non-Qualified	13.8%	0.4%	\$6,375
	ETF Market Opportunity	Non-Qualified	2.1%	0.1%	\$960
	Forward Income & Growth Allocation C	401(k)	16.2%	0.5%	\$7,500
	Vanguard Long-Term Treasury Inv	401(k)	51.8%	1.6%	\$24,000
	Vanguard Windsor II Investor	401(k)	16.2%	0.5%	\$7,500
<b>Total Intermediate Term Bonds</b>				<b>3.0%</b>	<b>\$46,335</b>
<b>High Yield Bonds</b>					
	American Funds Bond Fund of Amer A New Holding	Non-Qualified	18.8%	1.0%	\$15,300
	New Holding	529 Plan	37.5%	2.0%	\$30,600
	New Holding	529 Plan	33.9%	1.8%	\$27,600
	Vanguard Long-Term Treasury Inv	401(k)	9.8%	0.5%	\$8,000
<b>Total High Yield Bonds</b>				<b>5.3%</b>	<b>\$81,500</b>
<b>International Bonds</b>					
	American Funds Bond Fund of Amer A	Non-Qualified	10.8%	0.1%	\$2,125
	ETF Market Opportunity	Non-Qualified	51.2%	0.7%	\$10,080
	American Century Capital Val Inv	401(k)	0.0%	0.0%	\$0

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Asset Class	Holding	Type	% of Asset Class	% of Portfolio	Asset Value
Total International Bonds	Forward Income & Growth Allocation C	401(k)	38.1%	0.5%	\$7,500
				<b>1.3%</b>	<b>\$19,705</b>
<b>Cash</b>					
Total Cash	American Funds Bond Fund of Amer A New Holding	Non-Qualified	3.3%	0.8%	\$12,325
	New Holding	Non-Qualified	13.5%	3.3%	\$50,000
	New Holding	Non-Qualified	6.7%	1.6%	\$25,000
	New Holding	Non-Qualified	1.5%	0.4%	\$5,600
	New Holding	Non-Qualified	28.9%	7.0%	\$107,500
	Forward Income & Growth Allocation C New Holding	401(k)	35.0%	8.5%	\$130,000
	New Holding	529 Plan	5.5%	1.3%	\$20,400
	New Holding	529 Plan	4.9%	1.2%	\$18,400
	Vanguard Windsor II Investor	401(k)	0.7%	0.2%	\$2,500
				<b>24.3%</b>	<b>\$371,725</b>
<b>Total Portfolio</b>			<b>100.0%</b>	<b>\$1,532,000</b>	

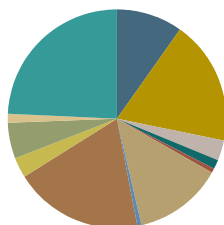
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Use the *Current Portfolio Breakdown* page in conjunction with the next page, *Asset Allocation for the Entire Portfolio*. After reviewing the *Change* section within the *Asset Allocation for the Entire Portfolio* which illustrates the modifications needed to achieve the suggested asset mix with the client, return to *the Current Portfolio Breakdown* page to review the holdings within each asset class and evaluate which holding(s) within that asset class should be adjusted to achieve the suggested asset mix.

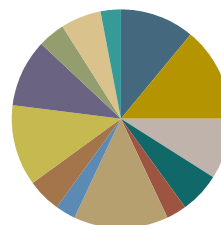
# Asset Allocation for Entire Portfolio

These pie graphs illustrate your current asset mix and suggested asset mix for your entire portfolio.

**Current Asset Mix**



**Suggested Asset Mix  
Moderate**



The current asset mix carries less risk than the suggested asset mix. However, there is an opportunity for a broader diversification with a potential higher return.

Rate of Return	7.03%	Rate of Return	8.23%
Standard Deviation	10.33%	Standard Deviation	12.98%

The table below provides a breakdown of the percentages and dollar values for each asset class in the current asset mix and suggested asset mix. The *Change* column indicates the rebalancing required to reach the suggested asset mix.

Asset Class	Current Asset Mix		Change		Suggested Asset Mix	
	(%)	(\$)	(%)	(\$)	(%)	(\$)
Large Cap Growth Equity	9.8	150,740	+1.2	+17,780	11.0	168,520
Large Cap Value Equity	18.4	282,620	-4.4	-68,140	14.0	214,480
Mid Cap Equity	3.0	45,380	+6.0	+92,500	9.0	137,880
Small Cap Equity	1.4	21,280	+4.6	+70,640	6.0	91,920
US REITs	0.6	9,500	+2.4	+36,460	3.0	45,960
International Equity	13.2	202,500	+0.8	+11,980	14.0	214,480
Emerging Markets Equity	0.6	8,840	+2.4	+37,120	3.0	45,960
Long Term Bonds	19.1	291,875	-14.1	-215,275	5.0	76,600
Intermediate Term Bonds	3.0	46,335	+9.0	+137,505	12.0	183,840
Short Term Bonds			+10.0	+153,200	10.0	153,200
High Yield Bonds	5.3	81,500	-1.3	-20,220	4.0	61,280
International Bonds	1.3	19,705	+4.7	+72,215	6.0	91,920
Cash	24.3	371,725	-21.3	-325,765	3.0	45,960
<b>Total</b>	<b>100.0</b>	<b>1,532,000</b>	<b>+0.0</b>	<b>+0</b>	<b>100.0</b>	<b>1,532,000</b>

**Note:** The reallocation table above does not reflect the tax effects that may occur when reallocating your assets; these tax effects are accounted for at the end of the year.

Adjustments needed to achieve the suggested asset mix.

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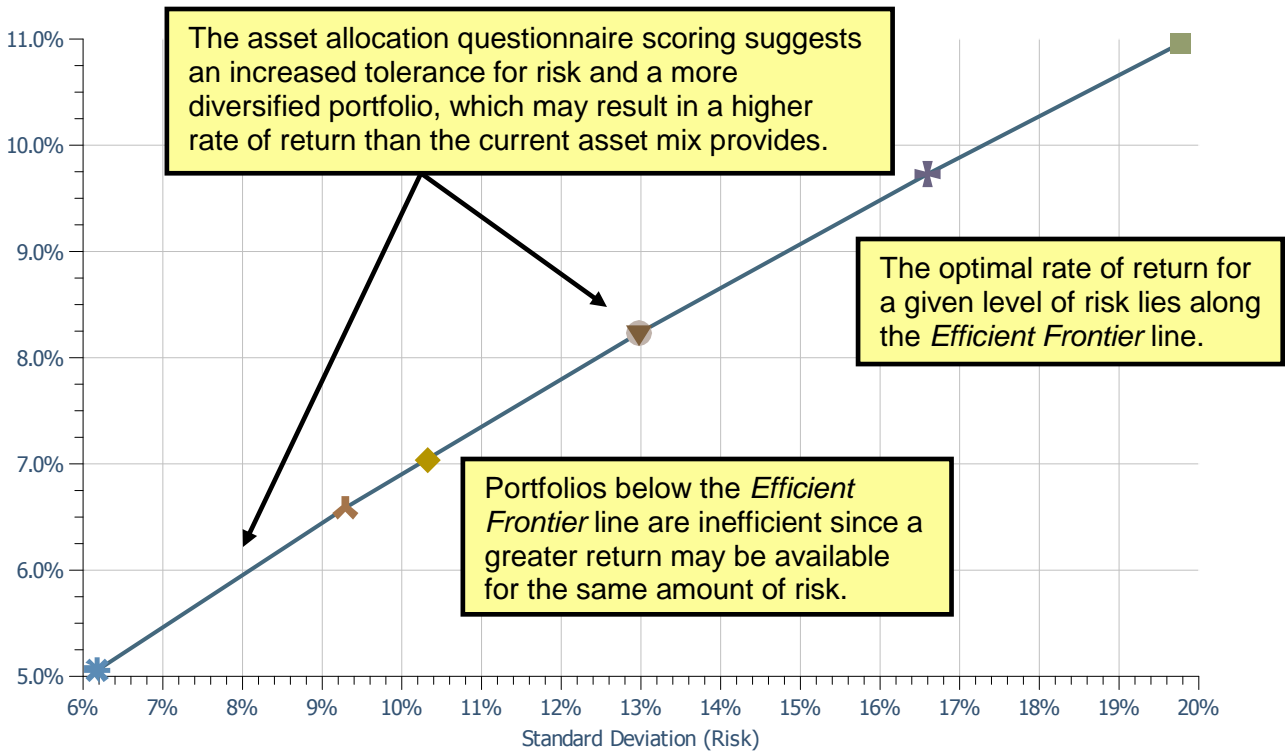
## Consider the following:

- Discuss the potential tax consequences of re-allocating your current investment portfolio with your tax advisor.
- Review your portfolio at least once a year or as your financial circumstances change.
- Make sure your portfolio is properly diversified to help reduce portfolio volatility.
- Determine if your investments within each asset class have been achieving acceptable performance relative to appropriate benchmarks.
- Income identified as tax-free may still be subject to the Alternative Minimum Tax (AMT).

# Efficient Frontier Analysis

The efficient frontier refers to all the investment portfolios that provide the highest return for a given amount of risk (measured by standard deviation), and is represented in the graph below as a line. A diamond denotes your current portfolio. If the efficient frontier line appears above your portfolio, you may be able to obtain a better rate of return for the level of risk you are willing to accept.

Alternative model portfolios are also plotted on this graph. These additional points on the graph illustrate the risk and return associated with the other portfolios. Remember, only those portfolios along the efficient frontier line provide you with the greatest potential return for a given level of risk.



— Efficient Frontier	✳ Conservative	✚ Moderate Aggressive
◆ Current - Rebalanced	⚡ Moderate Conservative	■ Aggressive
● Suggested Asset Mix	▼ Moderate	

The table below provides the actual values for the points on the graph above.

	Return	Risk
Current Asset Mix	7.03%	10.33%
Suggested Asset Mix	8.23%	12.98%
Conservative	5.06%	6.18%
Moderate Conservative	6.59%	9.29%
Moderate	8.23%	12.98%
Moderate Aggressive	9.73%	16.60%
Aggressive	10.96%	19.77%

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# Asset Allocation Considerations

## Asset Reallocation

While the proposed allocation may be subject to more or less risk, it may also generate a higher or lower rate of return as compared to your current portfolio. The proposed allocation serves as a beginning for your discussions with your advisor.

It is important to note that reallocating non-qualified investments may trigger an additional tax liability.

## Future Contributions

Consider allocating future contributions to those asset classes currently under-weighted. Once your portfolio reaches your desired allocation, you can align your contributions to match the proposed allocation.

## Rebalancing

Market activity may cause one asset class to become a greater percentage of the portfolio. Periodic rebalancing helps ensure that your portfolio continues to reflect your desired target asset allocation. Rebalancing ensures that you do not end up overexposed in one type of investment or asset class.

Rebalancing should be done at regular intervals far enough apart to avoid adjustments based on short-term fluctuations. Reviews should be done frequently enough to keep on track, usually annually. The portfolio should be examined if the allocation deviates over five percent from the original proposed allocation.

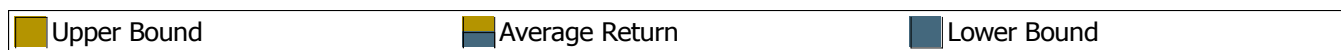
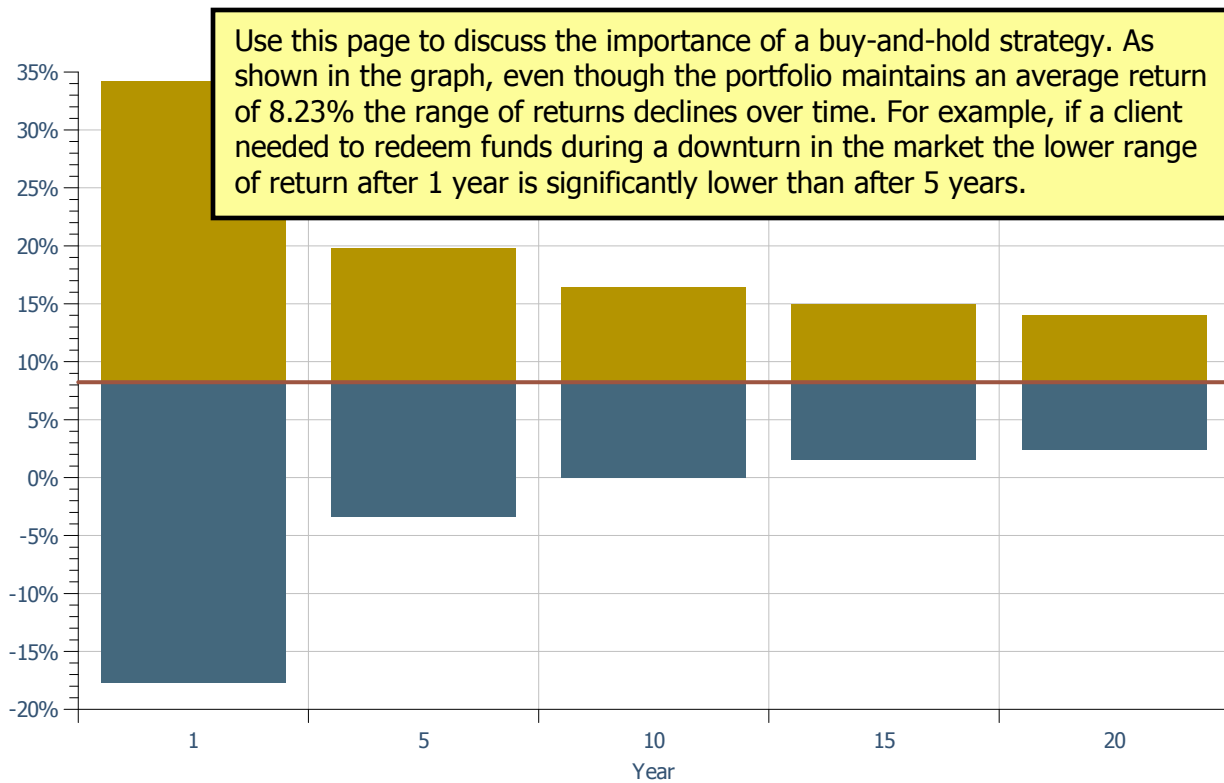
## Mortality and Expense (M&E) Fees

The rates of return have not been adjusted to include mortality and expense fees attributable to variable annuities. These fees, and their effects on asset growth, are accounted for as a monthly expense of the annuity contract and can be observed in applicable Net Worth reports.

It is important to discuss the implications of making changes to a portfolio before implementing a strategy.

# Range of Returns

The following graph illustrates the potential range of returns on investments in your proposed investment portfolio. There is a 90% chance your returns over each time period will fall within the given range. Assuming the returns are normally distributed, there is a 5% chance you could outperform the highest return shown here, as well as a 5% chance you could underperform the lowest return shown here. The longer the time period of measurement, the narrower the range of returns. These results assume a buy-and-hold approach to the portfolio over each of the time periods illustrated.



	1 Year	5 Years	10 Years	15 Years	20 Years
5th Percentile*	34.18%	19.84%	16.44%	14.93%	14.03%
Average Return	8.23%	8.23%	8.23%	8.23%	8.23%
95th Percentile**	-17.72%	-3.38%	0.02%	1.53%	2.43%

\* You have a 5% chance of earning a higher return than what is shown over the applicable time period.

\*\* You have a 5% chance of earning a lower return than what is shown over the applicable time period.

# Conclusion

Now that you have an overview of your current asset allocation, where do you go from here? Our recommendations are as follows:

- **Review this document** – Ensure you understand the information contained in the report. Be sure to ask us questions on areas that need clarification.
- **Decide on a course of action** – Together, we will evaluate the asset reallocation strategy so that it is consistent with your objectives and your financial ability.

Just as with any strategy or analysis, you must be diligent about updating the plan. Working with your advisor, you should review your current asset allocation regularly - annually at a minimum, or whenever changes in your financial situation warrant a review.

Come to a decision on an asset allocation strategy and set up a follow-up meeting.

# Important Terminology

Relevant terms that are used regularly throughout the report are defined here.

## **Rate of return (current asset mix)**

The dollar-weighted average rate of return of the assets in the current asset mix.

## **Rate of return (suggested asset mix)**

The rate of return that is calculated based on the investment profile as determined by answers to a risk tolerance questionnaire.

## **Standard deviation**

Standard deviation is a statistical measure of the volatility of an asset or account. It measures the degree to which the rate of return in any one year varies from the historical average rate of return for that investment; the greater the standard deviation, the riskier the investment.

## **Investment profile**

The investment profile is the result of an analysis of an individual's investment objectives, time horizon, and risk tolerance in reference to investing.

## **Portfolio**

The combination of assets a client owns.

## **Time horizon**

The length of time desired to achieve a financial goal. A longer time horizon usually allows an individual to withstand more volatility, whereas a shorter time horizon typically requires less volatility and more liquidity.

## **Asset mix**

The combination of asset classes within an investment portfolio. It can also be a further division within an asset class of assets such as a mix of small, medium, and large company stock assets.

## **Current Asset Mix**

The combination of asset classes assigned to the assets included in the current plan.

## **Suggested Asset Mix**

The asset mix that is derived based on the investment profile as determined by answers to a risk tolerance questionnaire.

## **Entire portfolio**

The entire portfolio for the current plan represents the asset mix of all accounts in the plan. The entire portfolio for the proposed plan is the combined suggested and assumed asset mixes.

## **Uniform Transfer to Minors Act (UTMA) and Uniform Gift to Minors Act (UGMA)**

UTMA and UGMA are custodial accounts, owned by a minor with an adult designated as the custodian. The accounts are normally used to save for the child's education. Once the transfer to the account occurs, the account is the legal property of the child and can only be used for the child's benefit. When the child reaches the age of majority, control of the account transfers to the child and the child can use the proceeds as he or she wishes. The UTMA considers the age of majority to be 21 although it is 18 in some states.

## **Asset class**

A category of investments grouped according to common characteristics such as relative liquidity, income characteristics, tax status, and growth characteristics.

### **LargeCap Equity – Russell 1000® Index**

The Russell 1000 Index is a large-cap index consisting of the 1,000 largest companies in the Russell 3000 Index, representing approximately 92% of the total market capitalization of the Russell 3000. As of January 2011, the average market capitalization was approximately \$82.342 billion; the median market capitalization was approximately \$5.431 billion.

### **LargeCap Growth Equity – Russell 1000® Growth Index**

The Russell 1000 Growth Index contains those Russell 1000 securities with a greater-than-average growth orientation. Companies in this index tend to exhibit higher price-to-book and price-earnings ratios, lower dividend yields and higher forecasted growth values than the Value universe.

### **LargeCap Value Equity – Russell 1000® Value Index**

The Russell 1000 Value Index contains those Russell 1000 securities with a less-than-average growth orientation. Securities in this index generally have lower price-to-book and price-earnings ratios, higher dividend yields and lower forecasted growth values than the Growth universe.

### **MidCap Equity – Russell Midcap® Index**

The Russell Mid Cap Index consists of the smallest 800 companies in the Russell 1000 index, as ranked by total market capitalization. This midcap index represents approximately 27% of the Russell 1000 total market capitalization. As of January 2011, the average market capitalization was approximately \$8.051 billion; the median market capitalization was approximately \$4.285 billion. The largest company in the index had an approximate market capitalization of \$21.237 billion.

### **SmallCap Equity – Russell 2000® Index**

The Russell 2000 Index is a small-cap index consisting of the smallest 2,000 companies in the Russell 3000 Index, representing approximately 8% of the Russell 3000 total market capitalization. As of January 2011, the average market capitalization was approximately \$1.268 billion; the median market capitalization was approximately \$0.513 billion. The largest company in the index had an approximate market capitalization of \$5.100 billion.

### **International Equity – MSCI EAFE® Index**

The MSCI EAFE (Europe, Australasia, Far East) Index is a free float-adjusted market capitalization index that is designed to measure developed market equity performance, excluding the US & Canada. As of January 2011 the MSCI EAFE Index consisted of the following 22 developed market country indices: Australia, Austria, Belgium, Denmark, Finland, France, Germany, Greece, Hong Kong, Ireland, Israel, Italy, Japan, the Netherlands, New Zealand, Norway, Portugal, Singapore, Spain, Sweden, Switzerland, and the United Kingdom.

### **International Emerging Markets Equity – MSCI Emerging Markets Index**

THE MSCI Emerging Markets Index is a free float-adjusted market capitalization index that is designed to measure equity market performance in the global emerging markets. As of January 2011 the MSCI Emerging Markets Index consisted of the following 21 emerging market country indices: Brazil, Chile, China, Colombia, Czech Republic, Egypt, Hungary, India, Indonesia, Korea, Malaysia, Mexico, Morocco, Peru, Philippines, Poland, Russia, South Africa, Taiwan, Thailand, and Turkey.

## **Domestic REITs – FTSE NAREIT All Equity REITs Index**

The FTSE NAREIT All Equity REITs Index is an index of publicly traded REITs with 75% or greater of their gross invested book assets invested directly or indirectly in the equity ownership of real estate. Additionally, 75% or more of gross income must come from real estate related services, such as rents from real property or interest on mortgages financing real property.

## **High Yield Bonds – Barclay's High Yield Index**

The U.S. Corporate High-Yield Index covers the USD-denominated, non-investment grade, fixed-rate, taxable corporate bond market. Securities are classified as high-yield if the middle rating of Moody's, Fitch, and S&P is Ba1/BB+/BB+ or below. A small number of unrated bonds are included in the index; to be eligible they must have previously held a high-yield rating or have been associated with a high-yield issuer, and must trade accordingly. The index excludes Emerging Markets debt.

## **Bonds – Barclay's U.S. Aggregate Bond Index**

The BarCap U.S. Aggregate Bond Index covers the USD-denominated, investment-grade, fixed rate, taxable bond market of SEC-registered securities. Investment grade classification is determined by the middle rating of Moody's Investor's Service, Standard and Poor's ® Corporation, and Fitch Investor's Service bond quality ratings. The index includes bonds from the Treasury, Government-Related, Corporate, MBS, ABS, and CMBS sectors. Bonds or securities included must be fixed rate, although they can carry a coupon that steps up or changes according to a predetermined schedule.

## **Cash – Citigroup US Domestic 3 Month T-Bill**

The objective of this benchmark is to reflect the returns provided by the short term fixed income instruments. The index is based on the U.S. 3 month Treasury Bills. This index measures monthly return equivalents of yield averages that are not marked to market. Calculations are based on the last 3, 3-month T-Bill issues. Returns for this index are then calculated on a monthly basis.

## **International Bonds – Citigroup WGBI Non-US**

The objective of this benchmark is to reflect the returns provided by investment in international (non U.S.) fixed income securities. The World Government Bond Index is a market-capitalization weighted benchmark that tracks the performance of fixed-rate sovereign debt issued in the domestic market in the local currency with at least one year maturity. The minimum credit quality required is BBB-/Baa3 (by either S&P or Moody's) for all issuers to ensure that the WGBI remains an investment-grade benchmark.

## **Long-Term Bonds – US Long-Term Government Bonds**

The objective of this benchmark is to measure the returns of long-term bonds. To the greatest extent possible the total returns are calculated for each year on a single bond issued by the United States Government with a term of approximately 20 years and a reasonably current coupon with returns that did not reflect potential tax benefits, impaired negotiability, or special redemption or call privileges.

## **Intermediate Term Bonds – US Intermediate Term Government Bonds**

The objective of this benchmark is to measure the returns of intermediate-term bonds. As with long-term government bonds, one-bond portfolios are used to construct the intermediate-term index. The bond chosen each year is the shortest non-callable bond with a maturity of not less than five years, and it is "held" for the calendar year. Monthly returns are computed. Bonds with impaired negotiability or special redemption privileges are omitted, as are partially or fully tax-exempt bonds starting in 1943.

## Short-Term Bonds – US 1-Year Government Bonds

The objective of this benchmark is to reflect the returns provided by the short-term fixed income instruments. Yields on Treasury securities at "constant maturity" are interpolated by the U.S. Treasury from the daily yield curve. This curve, which relates the yield on a security to its time to maturity, is based on the closing market bid yields on actively traded Treasury securities in the over-the-counter market. These market yields are calculated from composites of quotations obtained by the Federal Reserve Bank of New York. The constant maturity yield values are read from the yield curve at fixed maturities, currently 3 and 6 months and 1, 2, 3, 5, 7, 10, 20, and 30 years. This method provides a yield for a 10-year maturity, for example, even if no outstanding security has exactly 10 years remaining to maturity.

### Important acronyms

<b>SOY</b> – Start of year	<b>CSV</b> – Cash surrender value
<b>EOY</b> – End of year	<b>UGMA</b> – Uniform Gift to Minors Act
<b>RMD</b> – Required minimum distribution	<b>UTMA</b> – Uniform Transfer to Minors Act
<b>ROR</b> – Rate of return	<b>ESA</b> – Education Savings Accounts

# Disclaimer

**IMPORTANT: Please read this section carefully. It contains an explanation of some of the limitations of this report.**

**IMPORTANT:** *The calculations or other information generated by NaviPlan regarding the likelihood of various investment outcomes are hypothetical in nature, do not reflect actual investment results, and are not guarantees of future results.*

**Below is an outline of several specific limitations of the calculations of financial models in general and of NaviPlan specifically.**

*The Calculations Contained in This Report Depend in Part, on Personal Data That You Provide*

The assumptions used in this assessment are based on information provided and reviewed by you. These assumptions must be reconsidered on a frequent basis to ensure the results are adjusted accordingly. The smallest of changes in assumptions can have a dramatic impact on the outcome of this assessment. Any inaccurate representation by you of any facts or assumptions used in this assessment invalidates the results.

*This Report is Not a Comprehensive Financial Report and Does Not Include, Among Other Things, a Review of Your Insurance Policies*

We have made no attempt to review your property and liability insurance policies (auto and homeowners, for example). We strongly recommend that in conjunction with this assessment, you consult with your property and liability agent to review your current coverage to ensure it continues to be appropriate. In doing so, you may wish to review the dollar amount of your coverage, the deductibles, the liability coverage (including an umbrella policy), and the premium amounts.

*NaviPlan Does Not Constitute Legal, Accounting, or Tax Advice*

This assessment does not constitute advice in the areas of legal, accounting or tax. It is your responsibility to consult with the appropriate professionals in those areas either independently or in conjunction with this assessment process.

Circular 230: Any income tax, estate tax or gift tax advice contained within this document was not intended or written to be used for, and cannot be used for, the purpose of avoiding penalties that may be imposed.

## ***Discussion of the Limits of Financial Modeling***

*Inherent Limitations in Financial Model Results*

Investment outcomes in the real world are the result of a near infinite set of variables, few of which can be accurately anticipated. Any financial model, such as NaviPlan, can only consider a small subset of the factors that may affect investment outcomes and the ability to accurately anticipate those few factors is limited. For these reasons, investors should understand that the calculations made in this assessment are hypothetical, do not reflect actual investment results, and are not guarantees of future results.

*Results May Vary With Each Use and Over Time*

The results presented in this assessment are not predictions of actual results. Actual results may vary to a material degree due to external factors beyond the scope and control of this assessment. Historical data may have been used to produce future assumptions used in the assessment, such as rates of return. Utilizing historical data has limitations as past performance is not a guarantee or predictor of future performance.

## ***Outline of the Limitations of NaviPlan and Financial Modeling***

### *Your Future Resources and Needs May Be Different From the Estimates That You Provide*

This assessment is intended to help you in making decisions on your financial future based, in part, on information that you have provided and reviewed. The proposed asset allocation presented in this assessment is based, in part, on your answers to a risk tolerance questionnaire and may represent a more aggressive—and therefore more risky—investment strategy than your current asset allocation mix.

The calculations contained in the report utilize the information that you have provided and reviewed including, but not limited to, your age, tolerance for investment risk, income, assets, liabilities, anticipated expenses, and likely retirement age. Some of this information may change in unanticipated ways in the future and those changes may make NaviPlan less useful.

### *NaviPlan Considers Investment in Only a Few Broad Investment Categories*

NaviPlan utilizes this information to estimate your future needs and financial resources and to identify an allocation of your current and future resources, given your tolerance for investment risk, to a few broad investment categories: large-cap equity, mid-cap equity, small-cap equity, international equity, emerging equity, bonds, and cash.

In general, NaviPlan favors the investment categories that have higher historical and expected returns. The extent of the recommended allocation to these favored investment categories is limited by the investor's disclosed tolerance for risk. In general, higher returns are associated with higher risk.

These broad investment categories are not specific securities, funds, or investment products and NaviPlan is not an offer or solicitation to purchase any securities or investment products. The assumed rates of return of these broad categories are based on the returns of indices. These indices do not include fees or operating expenses and are not available for investment. These indices are unmanaged and the returns are shown for illustrative purposes only.

It is important to note that the broad categories that are used are not comprehensive and other investments that are not considered may have characteristics that are similar or superior to the categories that are used in NaviPlan.

### *NaviPlan Calculates Investment Returns Far Into the Future Using Ibbotson Data*

For all asset class forecasts, Ibbotson uses the building block approach to generate expected return estimates. The building block approach uses current market statistics as its foundation and adds historical performance relationships to build expected return forecasts. This approach separates the expected return of each asset class into three components: the real risk-free rate, expected inflation, and risk premia. The real risk-free rate is the return that can be earned without incurring any default or inflation risk. Expected inflation is the additional reward demanded to compensate investors for future price increases, and risk premia measures the additional reward demanded for accepting uncertainty associated with investing in a given asset class. Any calculation of future returns of any asset category, including any calculation using historical returns as a guide, has severe limitations. Changes in market conditions or economic conditions can cause investment returns in the future to be very different from returns in the past. Returns realized in the future can, in fact, be much lower, or even negative, for all or some of these asset categories and, if so, the calculations in NaviPlan will be less useful.

Any assets, including the broad asset categories considered in NaviPlan, that offer potential profits also entail the possibility of losses.

Furthermore, it is significant that the historical data for these investment categories does not reflect investment fees or expenses that an investor would pay when investing in securities or investment products. The fees and expenses would significantly reduce net investment returns and a calculation taking account of fees and expenses would result in lower expected asset values in the future.

#### *NaviPlan Calculations Include Limited Accounting for Taxes*

The federal and state income tax laws are extremely complex and subject to continuous change. NaviPlan has limited capability to model any individual's tax liability, and future tax laws may be significantly different from current tax laws. Any changes in tax law may affect returns for any given investment and make the calculations produced by NaviPlan less useful. The calculations contain limited support for the tax impact on transfers of money or redemptions of funds.

#### *NaviPlan Calculations Do Not Include Fees and Expenses*

The calculations utilize return data that do not include fees or operating expenses. If included, fees and other operating expenses would materially reduce these calculations. Recommendations included in the calculations to redeem funds from certain investments or transfer money to others do not account for fees and charges that may be incurred.

#### *NaviPlan Calculations May Include Variable Products*

Variable life insurance policies or deferred variable annuities are inherently risky and may be included in the calculations. The return rate assumptions used throughout this analysis do not relate to the underlying product illustrated. These returns should not be used as a proxy for actual performance as they may exaggerate the performance potential of the underlying investment accounts (subaccounts). Any calculations incorporating variable products are hypothetical and intended to show how the performance of the underlying subaccounts could affect the value and death benefit of the variable products; these calculations are not intended to predict or project investment results.

The rates of return have not been adjusted to include mortality and expense fees attributable to variable annuities. These fees, and their effects on asset growth, are accounted for as a monthly expense of the annuity contract and can be observed in applicable net worth reports.

If a variable annuity included in this analysis contains a guaranteed minimum withdrawal rider, it is important to understand that if the contract value is greater than the guaranteed minimum withdrawal benefit once withdrawals begin, as an investor you will have paid for the rider and not actually used it.

Income taxes during the annuitization phase are accounted for in the calculations. See the section titled NaviPlan Calculations Include Limited Accounting for Taxes in this Disclaimer for further information on the tax methodology used.